

## *Sycor.ContentPack for B2C*

### **The CMS solution for SAP<sup>®</sup> online stores B2C-scenarios**

The *Sycor.ContentPack* is a convenient tool for fast and simple editing of the editorial content of your SAP E-Commerce online store without any programming skills.

With SAP E-Commerce, all catalog and product related content is loaded from the SAP<sup>®</sup> CRM and/or SAP<sup>®</sup> ERP system and can be quickly modified and published. In contrast, all other editorial information, for example, the landing page or the imprint, is fixed in the online store pages. This content can only be modified with a great deal of effort and knowledge of E-Commerce development.

The *Sycor.ContentPack* enables you to modify editorial content on the pages of your SAP E-Commerce store without any programming skills. A WYSIWYG editor (What You See Is What You Get) is available and easy to use. The content is maintained directly within the store pages (in-place editing) and is then permanently stored in the SAP Backend.

#### **Technical requirements:**

- Shop version: SAP E-Commerce B2C
- SAP Backend: SAP ERP or CRM
- Browser: Internet Explorer from version 7 and Firefox from version 3

The *Sycor.ContentPack* provides typical CMS functions, for example, inserting texts, links, images, Flash applications, tables, as well as the allocation of publication periods etc.

When using the *Sycor.ContentPack*, we determine with you which pages of your online store require the CMS functions of the *Sycor.ContentPack*. After installation, you can maintain the content on your own in the defined areas to suit your requirements. The *Sycor.ContentPack* is integrated directly with SAP E-Commerce and has been specially developed for the B2C version. Access to the functions is controlled by the standard user log-in to the online store. The appropriate authorizations for maintaining the content, for example, Display, Change, Create, Release, Delete, are assigned to the relevant users in the SAP system.

Are you interested? Please get in touch! We are happy to show you an online presentation of the *Sycor.ContentPack*.

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#### **Your benefits:**

- Fast and simple maintenance of editorial content in online stores – without HTML skills
- Reduction of the maintenance effort for editorial content
- Maximum usability due to AJAX technology
- Simultaneous use by several users

#### **Your contact:**



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## The concept

The *Sycor.ContentPack* is split into „Containers“ and „Slots“. Containers represent fixed defined areas on a store page that can be edited by the editor. A container can have any number of slots. Each individual slot can be maintained with content such as text, images, tables, etc. using a WYSIWYG editor.

### Scope of functions:

#### Insert slots

- Create, maintain, and delete slots within the container
- Copy existing slots
- Move slots using "Drag and Drop"
- Display slot status (in process, waiting for release, released)
- Simple switch between live and editing view (using control bar)

#### Comprehensive editing options for slot contents

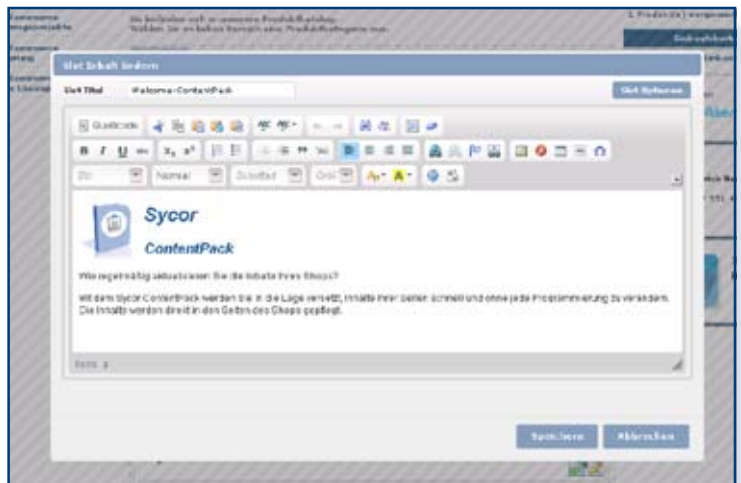
- Changes using WYSIWYG editor
- Insert links – also to the specific product detail pages of SAP E-Commerce
- Specification of a publication period
- Freely definable height and width of a slot
- Integration of graphics and Flash animations

#### Authorization control

- (De)activation of *Sycor.ContentPack* as well as the editing function in store admin
- Authorization check at store log-in
- Separate roles for creating, editing, releasing, and deleting slots
- Based on SAP authorization concept



Structure of the *Sycor.ContentPack*



WYSIWYG editor in the *Sycor.ContentPack*